

The Worcester UniverCity Partnership and the
New England Resource Center for Higher Education
invite you to attend

**“Evaluating the Success of Community/University
Economic Development Partnerships”**

with Dr. Kenneth Reardon

**Thursday, February 23, 2006
Clark University, Worcester, MA**



Dr. Kenneth Reardon of Cornell University is a nationally recognized expert on university-community partnerships. He was awarded the 2000 American Institute of Certified Planners President’s Award for his role in establishing and directing the highly-regarded East St. Louis Action Research Project. His research interests focus on community-based planning in severely distressed urban neighborhoods, alternative approaches to community development, urban social movements, and municipal government reform. Dr. Reardon has extended Cornell University resources, including the time and talent of undergraduate and graduate students, to empower residents of distressed urban neighborhoods throughout Ithaca, Rochester, and New York City. With nearly 20 years of research and field experience, Dr. Reardon will provide comprehensive and engaging insight into the current state of the role community-university partnerships play in economic development.

Dr. Reardon is the author of **“Straight A’s? Evaluating the Success of Community/University Development Partnerships,”** *Communities and Banking*, Summer 2005.

<http://www.community-wealth.org/pdfs/news/recent-articles/12-05/article-reardon.pdf>

Schedule for February 23

- 9:00 – 10:00 AM: Registration and Refreshments
- 10:00 – 10:15 AM: Introduction by Dr. Keith Motley, Vice President for Business and Public Affairs, University of Massachusetts.
- 10:15 – 12:00 PM: **Dr. Ken Reardon: “Evaluating the Success of Community/University Economic Development Partnerships”**
- 12:00 – 1:00 PM: Lunch
- 1:00 – 2:30 PM: Panel Discussion by Academic, Community, and Local Government leaders:
- John Bassett, President, Clark University
 - David Forsberg, President, Worcester Business Development Corporation
 - Barry Bluestone, Director, Center for Urban and Regional Policy, Northeastern University
 - Representative from City of Worcester
- Response by Dr. Reardon
- 2:30 – 3:00 PM: Wrap-up and Closing Comments

Worcester UniverCity Partnership. The vision behind the Worcester UniverCity Partnership is to bring together the institutions of higher education, the City of Worcester, and the business community in a collaborative effort to promote economic development in Worcester

New England Resource Center for Higher Education The New England Resource Center for Higher Education (NERCHE) is a center for inquiry, research, and policy aimed at assisting those who work in colleges and universities navigate the complexities of change in higher education to become more effective practitioners and leaders in bringing about institutional innovation and change.

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To register for this free event, please send an email message to nerche@umb.edu, indicating your full name and institutional affiliation. Registration is limited to 100 participants.